Garnet
Garnet Global Training Center

GGT-DT-104

AI, Digital Transformation & Cybersecurity

Digital Transformation Strategy

استراتيجية التحول الرقمي

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Senior participants in Digital Transformation Strategy work on real strategic questions, test their thinking with peers and leave with decisions they can act on. Practical AI, data and security skills for organisations moving their work onto digital platforms. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Set direction and priorities for Digital Transformation Strategy in your organisation.
- Align people, structure and culture with strategy.
- Lead change and handle resistance constructively.
- Influence boards, peers and external stakeholders.
- Balance short-term results with long-term value.

Who should attend

Managers, IT and data professionals, analysts and digital transformation teams. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- AI use cases and value mapping
- Data quality and governance
- Hands-on tools and prompting
- Security threats and controls
- Responsible AI and regulation
- Roadmaps and change adoption

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Digital Transformation Strategy
- Security threats and controls
- Checklists and templates to take away

Day 2 Setting direction and priorities
- Responsible AI and regulation
- Roadmaps and change adoption

Day 3 Leading people through change
- AI use cases and value mapping
- Group discussion and peer review

Day 4 Decisions, risk and stakeholders
- Data quality and governance
- Measurement and reporting

Day 5 Leadership commitments and action plan
- Hands-on tools and prompting
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Strategic context of Digital Transformation Strategy
- Security threats and controls
- Checklists and templates to take away

Day 2 Setting direction and priorities
- Responsible AI and regulation
- Roadmaps and change adoption

Day 3 Leading people through change
- AI use cases and value mapping
- Group discussion and peer review

Day 4 Decisions, risk and stakeholders
- Data quality and governance
- Measurement and reporting

Day 5 Leadership commitments and action plan
- Hands-on tools and prompting
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
4–15 Jan 2027	10-day classroom	Geneva	English	8,950
17–21 May 2027	5-day online	Live online	English	2,950
12–16 Sep 2027	5-day classroom	Doha	English	4,750
15–19 Nov 2027	5-day classroom	Istanbul	English	4,750
14–18 Feb 2028	5-day classroom	Amsterdam	English	4,750
8–19 May 2028	10-day online	Live online	Arabic	5,450
18–22 Sep 2028	5-day classroom	Abu Dhabi	English	4,750
19–30 Nov 2028	10-day classroom	Riyadh	English	8,950
1–5 Jan 2029	5-day online	Live online	English	2,950

Dates	Format	City	Language	Fee (USD)
6–10 May 2029	5-day classroom	Jeddah	English	4,750
5–9 Aug 2029	5-day classroom	Doha	English	4,750
15–26 Oct 2029	10-day classroom	Abu Dhabi	Arabic	8,950
18–22 Mar 2030	5-day classroom	Amsterdam	English	4,750
15–19 Sep 2030	5-day classroom	Kuwait City	English	4,750
6–17 Oct 2030	10-day classroom	Cairo	Arabic	8,950
4–15 Nov 2030	10-day online	Live online	English	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/