Garnet
Garnet Global Training Center

GGT-EX-107

Executive Programs & Board Education

Digital Strategy for Executives

الاستراتيجية الرقمية للتنفيذيين

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Digital Strategy for Executives is a leadership program that connects strategic choices with execution, people and results. Short, high-level programs for executives and board members on strategy, finance and governance. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Set direction and priorities for Digital Strategy for Executives in your organisation.
- Align people, structure and culture with strategy.
- Lead change and handle resistance constructively.
- Influence boards, peers and external stakeholders.
- Balance short-term results with long-term value.

Who should attend

C-suite executives, board members, senior government officials and owners. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- Strategy at the top
- Finance for executives
- Board effectiveness
- Leading transformation
- Risk oversight
- Peer learning

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Digital Strategy for Executives

- Board effectiveness
- Measurement and reporting

Day 2 Setting direction and priorities

- Leading transformation
- Risk oversight

Day 3 Leading people through change

- Peer learning
- Hands-on workshop on a workplace challenge

Day 4 Decisions, risk and stakeholders

- Strategy at the top
- Common mistakes and how to avoid them

Day 5 Leadership commitments and action plan

- Finance for executives
- Regional and international case studies

10-day outline

Day 1 Strategic context of Digital Strategy for Executives

- Board effectiveness
- Measurement and reporting

Day 2 Setting direction and priorities

- Leading transformation
- Risk oversight

Day 3 Leading people through change

- Peer learning
- Hands-on workshop on a workplace challenge

Day 4 Decisions, risk and stakeholders

- Strategy at the top
- Common mistakes and how to avoid them

Day 5 Leadership commitments and action plan

- Finance for executives
- Regional and international case studies

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Checklists and templates to take away

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Group discussion and peer review

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
4–15 Jan 2027	10-day classroom	Geneva	English	8,950
1–5 Mar 2027	5-day classroom	Barcelona	English	4,750
19–23 Apr 2027	5-day classroom	Abu Dhabi	English	4,750
6–10 Sep 2027	5-day online	Live online	English	2,950
10–21 Jan 2028	10-day online	Live online	Arabic	5,450
3–7 Apr 2028	5-day classroom	Dubai	English	4,750
2–6 Oct 2028	5-day classroom	Barcelona	English	4,750
6–17 Nov 2028	10-day classroom	Paris	English	8,950
21–25 Jan 2029	5-day classroom	Riyadh	Arabic	4,750

Dates	Format	City	Language	Fee (USD)
7–11 May 2029	5-day classroom	Casablanca	English	4,750
20–24 Aug 2029	5-day online	Live online	English	2,950
3–14 Dec 2029	10-day classroom	Istanbul	English	8,950
11–15 Feb 2030	5-day classroom	Casablanca	English	4,750
8–19 Jul 2030	10-day classroom	London	English	8,950
12–16 Aug 2030	5-day classroom	Istanbul	English	4,750
4–15 Nov 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/