Garnet
Garnet Global Training Center

GGT-NP-121

Nonprofit, CSR & Social Development

Digital Fundraising

جمع التبرعات الرقمي

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Digital Fundraising focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Management and impact programs for charities, foundations and CSR teams. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Digital Fundraising to real tasks.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.

Who should attend

Nonprofit managers, CSR officers, program and grant managers. Practitioners with one to five years of experience benefit most.

Key topics

- Strategy and governance
- Fundraising and grants
- Program design
- Monitoring and evaluation
- Volunteers and partnerships
- Impact reporting

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Digital Fundraising: principles and standards
- Program design
- Checklists and templates to take away

Day 2 Methods and tools in practice
- Monitoring and evaluation
- Volunteers and partnerships

Day 3 Diagnosis and problem solving
- Impact reporting
- Group discussion and peer review

Day 4 Quality, safety and documentation
- Strategy and governance
- Measurement and reporting

Day 5 Workshop, assessment and action plan
- Fundraising and grants
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Digital Fundraising: principles and standards
- Program design
- Checklists and templates to take away

Day 2 Methods and tools in practice
- Monitoring and evaluation
- Volunteers and partnerships

Day 3 Diagnosis and problem solving
- Impact reporting
- Group discussion and peer review

Day 4 Quality, safety and documentation
- Strategy and governance
- Measurement and reporting

Day 5 Workshop, assessment and action plan
- Fundraising and grants
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
10–14 May 2027	5-day online	Live online	Arabic	2,950
21–25 Jun 2027	5-day classroom	Vienna	English	4,750
4–15 Oct 2027	10-day classroom	Abu Dhabi	Arabic	8,950
19–23 Dec 2027	5-day classroom	Cairo	Arabic	4,750
17–21 Jan 2028	5-day classroom	Geneva	English	4,750
5–16 Mar 2028	10-day classroom	Jeddah	English	8,950
19–30 Jun 2028	10-day online	Live online	Arabic	5,450
13–17 Nov 2028	5-day classroom	Vienna	English	4,750
15–19 Jan 2029	5-day online	Live online	Arabic	2,950
19–23 Feb 2029	5-day classroom	London	English	4,750

Dates	Format	City	Language	Fee (USD)
7–11 May 2029	5-day classroom	Dubai	English	4,750
3–14 Sep 2029	10-day classroom	Istanbul	English	8,950
11–22 Feb 2030	10-day classroom	Amsterdam	English	8,950
15–19 Apr 2030	5-day classroom	Abu Dhabi	Arabic	4,750
11–22 Nov 2030	10-day online	Live online	English	5,450
8–12 Dec 2030	5-day classroom	Cairo	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/