Garnet
Garnet Global Training Center

GGT-ER-110

Entrepreneurship, SMEs & Family Business

Design Thinking

التفكير التصميمي

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Design Thinking focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Start, grow and govern businesses, from first idea to family succession. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Design Thinking to real tasks.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Design Thinking: principles and standards
- Governance and succession
- Measurement and reporting

Day 2 Methods and tools in practice
- Digital go-to-market
- Financial basics for owners

Day 3 Diagnosis and problem solving
- Business models and planning
- Hands-on workshop on a workplace challenge

Day 4 Quality, safety and documentation
- Funding and investors
- Common mistakes and how to avoid them

Day 5 Workshop, assessment and action plan
- Growth and scaling
- Regional and international case studies

10-day outline

Day 1 Design Thinking: principles and standards
- Governance and succession
- Measurement and reporting

Day 2 Methods and tools in practice
- Digital go-to-market
- Financial basics for owners

Day 3 Diagnosis and problem solving
- Business models and planning
- Hands-on workshop on a workplace challenge

Day 4 Quality, safety and documentation
- Funding and investors
- Common mistakes and how to avoid them

Day 5 Workshop, assessment and action plan
- Growth and scaling
- Regional and international case studies

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Checklists and templates to take away

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Group discussion and peer review

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
21–25 Mar 2027	5-day classroom	Riyadh	Arabic	4,750
21–25 Jun 2027	5-day online	Live online	English	2,950
6–10 Sep 2027	5-day classroom	Abu Dhabi	English	4,750
18–29 Oct 2027	10-day classroom	Istanbul	English	8,950
16–20 Apr 2028	5-day classroom	Kuwait City	English	4,750
5–16 Jun 2028	10-day online	Live online	English	5,450
15–26 Oct 2028	10-day classroom	Cairo	Arabic	8,950
11–15 Dec 2028	5-day classroom	Dubai	English	4,750
4–8 Jun 2029	5-day classroom	London	English	4,750
20–24 Aug 2029	5-day online	Live online	Arabic	2,950

Dates	Format	City	Language	Fee (USD)
14–18 Oct 2029	5-day classroom	Riyadh	Arabic	4,750
17–28 Dec 2029	10-day classroom	Istanbul	English	8,950
11–22 Feb 2030	10-day online	Live online	English	5,450
6–10 May 2030	5-day classroom	Dubai	English	4,750
7–18 Oct 2030	10-day classroom	Abu Dhabi	English	8,950
15–19 Dec 2030	5-day classroom	Jeddah	Arabic	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/