Garnet
Garnet Global Training Center

GGT-MD-117

Media, Journalism & Digital Content **Rare specialisation**

Data Journalism

صحافة البيانات

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in Data Journalism practise the methods, tools and standards they need to perform reliably and solve problems on the job. Programs for newsrooms, communication teams and content creators. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Apply the methods and standards of Data Journalism to real tasks.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.

Who should attend

Journalists, media officers, content creators and spokespersons. Practitioners with one to five years of experience benefit most.

Key topics

- Storytelling and structure
- Writing for media
- Visual and video content
- Media ethics and law
- Audience analytics
- On-camera skills

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Data Journalism: principles and standards
- Visual and video content
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- Media ethics and law
- Audience analytics

Day 3 Diagnosis and problem solving
- On-camera skills
- Regional and international case studies

Day 4 Quality, safety and documentation
- Storytelling and structure
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Writing for media
- Group discussion and peer review

10-day outline

Day 1 Data Journalism: principles and standards
- Visual and video content
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- Media ethics and law
- Audience analytics

Day 3 Diagnosis and problem solving
- On-camera skills
- Regional and international case studies

Day 4 Quality, safety and documentation
- Storytelling and structure
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Writing for media
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
11–15 Jan 2027	5-day classroom	Amsterdam	English	4,750
19–30 Sep 2027	10-day classroom	Kuwait City	Arabic	8,950
11–15 Oct 2027	5-day online	Live online	Arabic	2,950
15–19 Nov 2027	5-day classroom	Dubai	Arabic	4,750
21–25 Feb 2028	5-day classroom	Dubai	English	4,750
17–28 Apr 2028	10-day online	Live online	English	5,450
2–6 Oct 2028	5-day classroom	Casablanca	English	4,750
6–17 Nov 2028	10-day classroom	Amsterdam	English	8,950
1–12 Jan 2029	10-day classroom	Dubai	Arabic	8,950
10–14 Sep 2029	5-day online	Live online	Arabic	2,950

Dates	Format	City	Language	Fee (USD)
14–18 Oct 2029	5-day classroom	Jeddah	Arabic	4,750
12–16 Nov 2029	5-day classroom	Amsterdam	English	4,750
11–22 Mar 2030	10-day classroom	Paris	English	8,950
8–19 Apr 2030	10-day online	Live online	Arabic	5,450
8–12 Jul 2030	5-day classroom	Dubai	Arabic	4,750
13–17 Oct 2030	5-day classroom	Jeddah	Arabic	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/