Garnet
Garnet Global Training Center

GGT-DS-133

Data Science & Analytics

Dashboard Storytelling for Executives

عرض لوحات المتابعة للتنفيذيين

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Senior participants in Dashboard Storytelling for Executives work on real strategic questions, test their thinking with peers and leave with decisions they can act on. Turn data into decisions with statistics, visualisation and machine learning. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Set direction and priorities for Dashboard Storytelling for Executives in your organisation.
- Make sound decisions with incomplete information.
- Align people, structure and culture with strategy.
- Lead change and handle resistance constructively.
- Influence boards, peers and external stakeholders.

Who should attend

Analysts, engineers, researchers and managers who work with data. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- Data preparation and cleaning
- Statistics for decisions
- Visualisation and dashboards
- Python and SQL in practice
- Predictive models
- Data storytelling

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Dashboard Storytelling for Executives

- Statistics for decisions
- Group discussion and peer review

Day 2 Setting direction and priorities

- Visualisation and dashboards
- Python and SQL in practice

Day 3 Leading people through change

- Predictive models
- Measurement and reporting

Day 4 Decisions, risk and stakeholders

- Data storytelling
- Hands-on workshop on a workplace challenge

Day 5 Leadership commitments and action plan

- Data preparation and cleaning
- Common mistakes and how to avoid them

10-day outline

Day 1 Strategic context of Dashboard Storytelling for Executives

- Statistics for decisions
- Group discussion and peer review

Day 2 Setting direction and priorities

- Visualisation and dashboards
- Python and SQL in practice

Day 3 Leading people through change

- Predictive models
- Measurement and reporting

Day 4 Decisions, risk and stakeholders

- Data storytelling
- Hands-on workshop on a workplace challenge

Day 5 Leadership commitments and action plan

- Data preparation and cleaning
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
4–8 Jan 2027	5-day classroom	Barcelona	English	4,750
1–12 Feb 2027	10-day classroom	Singapore	English	8,950
19–23 Apr 2027	5-day online	Live online	Arabic	2,950
20–24 Dec 2027	5-day classroom	Abu Dhabi	English	4,750
17–28 Apr 2028	10-day online	Live online	English	5,450
14–18 May 2028	5-day classroom	Amman	English	4,750
1–5 Oct 2028	5-day classroom	Jeddah	Arabic	4,750
13–24 Nov 2028	10-day classroom	London	English	8,950
1–5 Jan 2029	5-day classroom	Dubai	Arabic	4,750

Dates	Format	City	Language	Fee (USD)
20–24 Aug 2029	5-day classroom	Istanbul	English	4,750
1–12 Oct 2029	10-day classroom	Paris	English	8,950
5–9 Nov 2029	5-day online	Live online	English	2,950
17–21 Mar 2030	5-day classroom	Riyadh	Arabic	4,750
11–22 Aug 2030	10-day classroom	Doha	Arabic	8,950
9–20 Sep 2030	10-day online	Live online	English	5,450
7–11 Oct 2030	5-day classroom	Paris	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/