Garnet
Garnet Global Training Center

GGT-HT-129

Hospitality, Tourism & Events **Rare specialisation**

Cruise Tourism

السياحة البحرية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in Cruise Tourism practise the methods, tools and standards they need to perform reliably and solve problems on the job. Service, revenue and operations programs for hotels, tourism and event organisers. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Cruise Tourism to real tasks.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.

Who should attend

Hotel and restaurant managers, tourism professionals and event planners. Practitioners with one to five years of experience benefit most.

Key topics

- Guest experience standards
- Revenue and pricing
- Operations and cost control
- Food safety and hygiene
- Digital distribution
- Event planning

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Cruise Tourism: principles and standards
- Operations and cost control
- Group discussion and peer review

Day 2 Methods and tools in practice
- Food safety and hygiene
- Digital distribution

Day 3 Diagnosis and problem solving
- Event planning
- Measurement and reporting

Day 4 Quality, safety and documentation
- Guest experience standards
- Hands-on workshop on a workplace challenge

Day 5 Workshop, assessment and action plan
- Revenue and pricing
- Common mistakes and how to avoid them

10-day outline

Day 1 Cruise Tourism: principles and standards
- Operations and cost control
- Group discussion and peer review

Day 2 Methods and tools in practice
- Food safety and hygiene
- Digital distribution

Day 3 Diagnosis and problem solving
- Event planning
- Measurement and reporting

Day 4 Quality, safety and documentation
- Guest experience standards
- Hands-on workshop on a workplace challenge

Day 5 Workshop, assessment and action plan
- Revenue and pricing
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
1–5 Feb 2027	5-day online	Live online	Arabic	2,950
15–26 Mar 2027	10-day classroom	Kuala Lumpur	English	8,950
6–10 Sep 2027	5-day classroom	Istanbul	English	4,750
8–12 Nov 2027	5-day classroom	Dubai	English	4,750
14–25 Feb 2028	10-day online	Live online	Arabic	5,450
3–14 Apr 2028	10-day classroom	Kuala Lumpur	English	8,950
1–5 May 2028	5-day classroom	Abu Dhabi	Arabic	4,750
4–8 Dec 2028	5-day classroom	Barcelona	English	4,750
9–13 Apr 2029	5-day classroom	Barcelona	English	4,750
10–14 Jun 2029	5-day classroom	Kuwait City	English	4,750

Dates	Format	City	Language	Fee (USD)
15–19 Oct 2029	5-day online	Live online	English	2,950
18–29 Nov 2029	10-day classroom	Riyadh	English	8,950
10–14 Jun 2030	5-day classroom	Istanbul	English	4,750
21–25 Jul 2030	5-day classroom	Jeddah	English	4,750
19–30 Aug 2030	10-day online	Live online	English	5,450
9–20 Dec 2030	10-day classroom	Dubai	Arabic	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/