Garnet
Garnet Global Training Center

GGT-ER-124

Entrepreneurship, SMEs & Family Business

Crowdfunding

التمويل الجماعي

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Participants in Crowdfunding practise the methods, tools and standards they need to perform reliably and solve problems on the job. Start, grow and govern businesses, from first idea to family succession. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Crowdfunding to real tasks.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Crowdfunding: principles and standards
- Growth and scaling
- Checklists and templates to take away

Day 2 Methods and tools in practice
- Governance and succession
- Digital go-to-market

Day 3 Diagnosis and problem solving
- Financial basics for owners
- Group discussion and peer review

Day 4 Quality, safety and documentation
- Business models and planning
- Measurement and reporting

Day 5 Workshop, assessment and action plan
- Funding and investors
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Crowdfunding: principles and standards
- Growth and scaling
- Checklists and templates to take away

Day 2 Methods and tools in practice
- Governance and succession
- Digital go-to-market

Day 3 Diagnosis and problem solving
- Financial basics for owners
- Group discussion and peer review

Day 4 Quality, safety and documentation
- Business models and planning
- Measurement and reporting

Day 5 Workshop, assessment and action plan
- Funding and investors
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
7–18 Mar 2027	10-day classroom	Cairo	English	8,950
19–23 Apr 2027	5-day classroom	London	English	4,750
6–10 Jun 2027	5-day classroom	Kuwait City	Arabic	4,750
13–17 Dec 2027	5-day online	Live online	Arabic	2,950
17–21 Apr 2028	5-day classroom	London	English	4,750
12–23 Jun 2028	10-day online	Live online	English	5,450
10–21 Sep 2028	10-day classroom	Kuwait City	English	8,950
1–5 Oct 2028	5-day classroom	Doha	Arabic	4,750
5–9 Mar 2029	5-day online	Live online	Arabic	2,950
6–10 May 2029	5-day classroom	Doha	English	4,750

Dates	Format	City	Language	Fee (USD)
20–24 Aug 2029	5-day classroom	Istanbul	English	4,750
17–28 Sep 2029	10-day classroom	Casablanca	Arabic	8,950
7–11 Jan 2030	5-day classroom	Dubai	Arabic	4,750
11–15 Feb 2030	5-day classroom	Amsterdam	English	4,750
6–17 May 2030	10-day classroom	Barcelona	English	8,950
14–25 Oct 2030	10-day online	Live online	English	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/