Garnet
Garnet Global Training Center

GGT-UX-124

Design, UX & Creative Skills

Creativity for Teams

الإبداع للفرق

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Creativity for Teams turns established good practice into step-by-step methods that participants rehearse in exercises and then apply at work. User experience, visual design and creative tools for digital products and communication. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Apply the methods and standards of Creativity for Teams to real tasks.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.

Who should attend

Designers, product teams, marketers and anyone who briefs or reviews design work. Practitioners with one to five years of experience benefit most.

Key topics

- Design principles
- User research
- Prototyping
- Visual identity
- Accessibility
- Design tools

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Creativity for Teams: principles and standards
- Design principles
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- User research
- Prototyping

Day 3 Diagnosis and problem solving
- Visual identity
- Regional and international case studies

Day 4 Quality, safety and documentation
- Accessibility
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Design tools
- Group discussion and peer review

10-day outline

Day 1 Creativity for Teams: principles and standards
- Design principles
- Common mistakes and how to avoid them

Day 2 Methods and tools in practice
- User research
- Prototyping

Day 3 Diagnosis and problem solving
- Visual identity
- Regional and international case studies

Day 4 Quality, safety and documentation
- Accessibility
- Checklists and templates to take away

Day 5 Workshop, assessment and action plan
- Design tools
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
10–14 Jan 2027	5-day classroom	Cairo	English	4,750
15–19 Feb 2027	5-day classroom	Abu Dhabi	Arabic	4,750
21–25 Jun 2027	5-day online	Live online	Arabic	2,950
14–25 Nov 2027	10-day classroom	Riyadh	Arabic	8,950
6–10 Feb 2028	5-day classroom	Riyadh	English	4,750
19–30 Jun 2028	10-day classroom	London	English	8,950
6–17 Nov 2028	10-day online	Live online	English	5,450
18–22 Dec 2028	5-day classroom	Dubai	Arabic	4,750
18 Feb – 1 Mar 2029	10-day classroom	Riyadh	Arabic	8,950
2–6 Apr 2029	5-day classroom	Vienna	English	4,750

Dates	Format	City	Language	Fee (USD)
14–18 May 2029	5-day online	Live online	Arabic	2,950
12–16 Aug 2029	5-day classroom	Amman	Arabic	4,750
7–18 Jan 2030	10-day online	Live online	Arabic	5,450
2–13 Jun 2030	10-day classroom	Amman	Arabic	8,950
5–9 Aug 2030	5-day classroom	Paris	English	4,750
16–20 Dec 2030	5-day classroom	Dubai	Arabic	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/