Garnet
Garnet Global Training Center

GGT-SP-109

Sports Management & Wellbeing

Corporate Wellness Programs

برامج العافية في الشركات

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

This program treats Corporate Wellness Programs as a managed system: policies, roles, resources, performance indicators and continual improvement. Management programs for clubs, federations, venues and workplace wellbeing teams. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Set up and run Corporate Wellness Programs as a managed process with clear roles.
- Manage contractors, suppliers and internal customers.
- Plan resources, budgets and schedules realistically.
- Define KPIs and build simple dashboards for management.
- Control risk, quality and compliance in this area.

Who should attend

Club and federation managers, coaches, venue operators and wellbeing leads. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Sport governance
- Commercial and sponsorship
- Venue operations
- Athlete development
- Fan engagement
- Health and wellbeing

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Corporate Wellness Programs: the management framework

- Health and wellbeing
- Common mistakes and how to avoid them

Day 2 Planning, resources and budgets

- Sport governance
- Commercial and sponsorship

Day 3 Performance measurement and control

- Venue operations
- Regional and international case studies

Day 4 Risk, compliance and improvement

- Athlete development
- Checklists and templates to take away

Day 5 Management case study and action plan

- Fan engagement
- Group discussion and peer review

10-day outline

Day 1 Corporate Wellness Programs: the management framework

- Health and wellbeing
- Common mistakes and how to avoid them

Day 2 Planning, resources and budgets

- Sport governance
- Commercial and sponsorship

Day 3 Performance measurement and control

- Venue operations
- Regional and international case studies

Day 4 Risk, compliance and improvement

- Athlete development
- Checklists and templates to take away

Day 5 Management case study and action plan

- Fan engagement
- Group discussion and peer review

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Measurement and reporting

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Hands-on workshop on a workplace challenge

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
14–25 Feb 2027	10-day classroom	Kuwait City	English	8,950
7–11 Mar 2027	5-day classroom	Riyadh	Arabic	4,750
19–23 Apr 2027	5-day online	Live online	English	2,950
11–15 Jul 2027	5-day classroom	Muscat	Arabic	4,750
3–14 Jan 2028	10-day online	Live online	English	5,450
21–25 Feb 2028	5-day classroom	Amsterdam	English	4,750
16–20 Jul 2028	5-day classroom	Amman	Arabic	4,750
20 Nov – 1 Dec 2028	10-day classroom	Kuala Lumpur	English	8,950
8–12 Jan 2029	5-day classroom	London	English	4,750

Dates	Format	City	Language	Fee (USD)
11–22 Feb 2029	10-day classroom	Riyadh	English	8,950
2–6 Apr 2029	5-day classroom	Geneva	English	4,750
18–22 Jun 2029	5-day online	Live online	Arabic	2,950
4–8 Mar 2030	5-day classroom	Vienna	English	4,750
8–19 Jul 2030	10-day classroom	London	English	8,950
11–15 Aug 2030	5-day classroom	Cairo	English	4,750
7–18 Oct 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/