Garnet
Garnet Global Training Center

GGT-NP-106

Nonprofit, CSR & Social Development

Corporate Social Responsibility Strategy

استراتيجية المسؤولية المجتمعية للشركات

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Corporate Social Responsibility Strategy is a leadership program that connects strategic choices with execution, people and results. Management and impact programs for charities, foundations and CSR teams. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Set direction and priorities for Corporate Social Responsibility Strategy in your organisation.
- Balance short-term results with long-term value.
- Build a personal leadership agenda for the next year.
- Make sound decisions with incomplete information.
- Align people, structure and culture with strategy.

Who should attend

Nonprofit managers, CSR officers, program and grant managers. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- Strategy and governance
- Fundraising and grants
- Program design
- Monitoring and evaluation
- Volunteers and partnerships
- Impact reporting

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Training: training@garnettrainings.com

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Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Corporate Social Responsibility Strategy

- Volunteers and partnerships
- Regional and international case studies

Day 2 Setting direction and priorities

- Impact reporting
- Strategy and governance

Day 3 Leading people through change

- Fundraising and grants
- Checklists and templates to take away

Day 4 Decisions, risk and stakeholders

- Program design
- Group discussion and peer review

Day 5 Leadership commitments and action plan

- Monitoring and evaluation
- Measurement and reporting

10-day outline

Day 1 Strategic context of Corporate Social Responsibility Strategy

- Volunteers and partnerships
- Regional and international case studies

Day 2 Setting direction and priorities

- Impact reporting
- Strategy and governance

Day 3 Leading people through change

- Fundraising and grants
- Checklists and templates to take away

Day 4 Decisions, risk and stakeholders

- Program design
- Group discussion and peer review

Day 5 Leadership commitments and action plan

- Monitoring and evaluation
- Measurement and reporting

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Hands-on workshop on a workplace challenge

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Common mistakes and how to avoid them

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
5–16 Jul 2027	10-day classroom	Abu Dhabi	English	8,950
12–16 Sep 2027	5-day classroom	Amman	Arabic	4,750
18–22 Oct 2027	5-day classroom	Istanbul	English	4,750
15–19 Nov 2027	5-day online	Live online	Arabic	2,950
10–21 Apr 2028	10-day online	Live online	Arabic	5,450
9–20 Jul 2028	10-day classroom	Riyadh	English	8,950
21–25 Aug 2028	5-day classroom	London	English	4,750
9–13 Oct 2028	5-day classroom	Kuala Lumpur	English	4,750
15–19 Jan 2029	5-day classroom	Dubai	English	4,750

Dates	Format	City	Language	Fee (USD)
5–9 Feb 2029	5-day online	Live online	Arabic	2,950
9–13 Apr 2029	5-day classroom	Geneva	English	4,750
19–30 Aug 2029	10-day classroom	Cairo	Arabic	8,950
3–7 Mar 2030	5-day classroom	Doha	Arabic	4,750
8–12 Jul 2030	5-day classroom	Singapore	English	4,750
19–30 Aug 2030	10-day online	Live online	English	5,450
11–22 Nov 2030	10-day classroom	Dubai	Arabic	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/