Garnet
Garnet Global Training Center

GGT-ER-106

Entrepreneurship, SMEs & Family Business

Corporate Innovation & Intrapreneurship

الابتكار المؤسسي وريادة الأعمال الداخلية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Corporate Innovation & Intrapreneurship focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Start, grow and govern businesses, from first idea to family succession. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Corporate Innovation & Intrapreneurship to real tasks.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Corporate Innovation & Intrapreneurship: principles and standards

- Growth and scaling
- Measurement and reporting

Day 2 Methods and tools in practice

- Governance and succession
- Digital go-to-market

Day 3 Diagnosis and problem solving

- Financial basics for owners
- Hands-on workshop on a workplace challenge

Day 4 Quality, safety and documentation

- Business models and planning
- Common mistakes and how to avoid them

Day 5 Workshop, assessment and action plan

- Funding and investors
- Regional and international case studies

10-day outline

Day 1 Corporate Innovation & Intrapreneurship: principles and standards

- Growth and scaling
- Measurement and reporting

Day 2 Methods and tools in practice

- Governance and succession
- Digital go-to-market

Day 3 Diagnosis and problem solving

- Financial basics for owners
- Hands-on workshop on a workplace challenge

Day 4 Quality, safety and documentation

- Business models and planning
- Common mistakes and how to avoid them

Day 5 Workshop, assessment and action plan

- Funding and investors
- Regional and international case studies

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Checklists and templates to take away

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Group discussion and peer review

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
8–19 Mar 2027	10-day classroom	London	English	8,950
18–22 Apr 2027	5-day classroom	Riyadh	Arabic	4,750
15–19 Nov 2027	5-day online	Live online	English	2,950
20–24 Dec 2027	5-day classroom	Barcelona	English	4,750
13–17 Mar 2028	5-day classroom	Abu Dhabi	Arabic	4,750
15–26 May 2028	10-day online	Live online	Arabic	5,450
10–14 Jul 2028	5-day classroom	Paris	English	4,750
15–26 Oct 2028	10-day classroom	Manama	English	8,950
8–12 Jan 2029	5-day classroom	Casablanca	English	4,750

Dates	Format	City	Language	Fee (USD)
19–23 Feb 2029	5-day online	Live online	English	2,950
20–31 May 2029	10-day classroom	Amman	Arabic	8,950
9–13 Jul 2029	5-day classroom	Istanbul	English	4,750
1–12 Apr 2030	10-day online	Live online	Arabic	5,450
13–24 May 2030	10-day classroom	Barcelona	English	8,950
10–14 Jun 2030	5-day classroom	Casablanca	Arabic	4,750
1–5 Jul 2030	5-day classroom	London	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/