Garnet
Garnet Global Training Center

GGT-SP-127

Sports Management & Wellbeing

Community Sport & Physical Activity Programs

برامج الرياضة المجتمعية والنشاط البدني

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

Community Sport & Physical Activity Programs equips managers and specialists to plan, organise and control this area of work, set targets and measure results. Management programs for clubs, federations, venues and workplace wellbeing teams. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Set up and run Community Sport & Physical Activity Programs as a managed process with clear roles.
- Plan resources, budgets and schedules realistically.
- Define KPIs and build simple dashboards for management.
- Control risk, quality and compliance in this area.
- Lead improvement projects and measure their benefit.

Who should attend

Club and federation managers, coaches, venue operators and wellbeing leads. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Sport governance
- Commercial and sponsorship
- Venue operations
- Athlete development
- Fan engagement
- Health and wellbeing

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Community Sport & Physical Activity Programs: the management framework

- Health and wellbeing
- Measurement and reporting

Day 2 Planning, resources and budgets

- Sport governance
- Commercial and sponsorship

Day 3 Performance measurement and control

- Venue operations
- Hands-on workshop on a workplace challenge

Day 4 Risk, compliance and improvement

- Athlete development
- Common mistakes and how to avoid them

Day 5 Management case study and action plan

- Fan engagement
- Regional and international case studies

10-day outline

Day 1 Community Sport & Physical Activity Programs: the management framework

- Health and wellbeing
- Measurement and reporting

Day 2 Planning, resources and budgets

- Sport governance
- Commercial and sponsorship

Day 3 Performance measurement and control

- Venue operations
- Hands-on workshop on a workplace challenge

Day 4 Risk, compliance and improvement

- Athlete development
- Common mistakes and how to avoid them

Day 5 Management case study and action plan

- Fan engagement
- Regional and international case studies

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Checklists and templates to take away

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Group discussion and peer review

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
1–5 Mar 2027	5-day online	Live online	English	2,950
9–13 Aug 2027	5-day classroom	Istanbul	English	4,750
12–16 Sep 2027	5-day classroom	Amman	Arabic	4,750
1–12 Nov 2027	10-day classroom	London	English	8,950
13–17 Mar 2028	5-day classroom	Amsterdam	English	4,750
3–7 Apr 2028	5-day classroom	Kuala Lumpur	English	4,750
8–19 May 2028	10-day online	Live online	English	5,450
14–25 Aug 2028	10-day classroom	London	English	8,950
1–5 Jan 2029	5-day classroom	Vienna	English	4,750

Dates	Format	City	Language	Fee (USD)
12–16 Feb 2029	5-day online	Live online	English	2,950
5–16 Mar 2029	10-day classroom	Dubai	Arabic	8,950
3–7 Jun 2029	5-day classroom	Riyadh	Arabic	4,750
20–31 May 2030	10-day classroom	Istanbul	English	8,950
9–13 Sep 2030	5-day classroom	Dubai	Arabic	4,750
6–10 Oct 2030	5-day classroom	Amman	English	4,750
9–20 Dec 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/