Garnet
Garnet Global Training Center

GGT-SP-113

Sports Management & Wellbeing

Club Management

إدارة الأندية الرياضية

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

This program treats Club Management as a managed system: policies, roles, resources, performance indicators and continual improvement. Management programs for clubs, federations, venues and workplace wellbeing teams. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Set up and run Club Management as a managed process with clear roles.
- Define KPIs and build simple dashboards for management.
- Control risk, quality and compliance in this area.
- Lead improvement projects and measure their benefit.
- Report clearly to senior management and stakeholders.

Who should attend

Club and federation managers, coaches, venue operators and wellbeing leads. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Sport governance
- Commercial and sponsorship
- Venue operations
- Athlete development
- Fan engagement
- Health and wellbeing

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Club Management: the management framework
- Athlete development
- Group discussion and peer review

Day 2 Planning, resources and budgets
- Fan engagement
- Health and wellbeing

Day 3 Performance measurement and control
- Sport governance
- Measurement and reporting

Day 4 Risk, compliance and improvement
- Commercial and sponsorship
- Hands-on workshop on a workplace challenge

Day 5 Management case study and action plan
- Venue operations
- Common mistakes and how to avoid them

10-day outline

Day 1 Club Management: the management framework
- Athlete development
- Group discussion and peer review

Day 2 Planning, resources and budgets
- Fan engagement
- Health and wellbeing

Day 3 Performance measurement and control
- Sport governance
- Measurement and reporting

Day 4 Risk, compliance and improvement
- Commercial and sponsorship
- Hands-on workshop on a workplace challenge

Day 5 Management case study and action plan
- Venue operations
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice
- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation
- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice
- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project
- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates
- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
11–15 Jan 2027	5-day online	Live online	Arabic	2,950
21 Mar – 1 Apr 2027	10-day classroom	Riyadh	Arabic	8,950
19–23 Jul 2027	5-day classroom	Dubai	English	4,750
8–12 Nov 2027	5-day classroom	London	English	4,750
14–18 Feb 2028	5-day classroom	Amsterdam	English	4,750
6–10 Mar 2028	5-day classroom	Istanbul	English	4,750
3–14 Jul 2028	10-day online	Live online	English	5,450
1–12 Oct 2028	10-day classroom	Manama	Arabic	8,950
4–15 Feb 2029	10-day classroom	Kuwait City	English	8,950
15–19 Apr 2029	5-day classroom	Riyadh	English	4,750

Dates	Format	City	Language	Fee (USD)
18–22 Nov 2029	5-day classroom	Doha	Arabic	4,750
17–21 Dec 2029	5-day online	Live online	Arabic	2,950
1–12 Apr 2030	10-day online	Live online	English	5,450
13–17 May 2030	5-day classroom	Dubai	English	4,750
12–23 Aug 2030	10-day classroom	Abu Dhabi	Arabic	8,950
4–8 Nov 2030	5-day classroom	Istanbul	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/