Garnet
Garnet Global Training Center

GGT-ER-121

Entrepreneurship, SMEs & Family Business

Business Plan Financials

الجوانب المالية لخطة العمل

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Business Plan Financials focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Start, grow and govern businesses, from first idea to family succession. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Business Plan Financials to real tasks.
- Use the right tools, checks and calculations step by step.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Business Plan Financials: principles and standards

- Governance and succession
- Checklists and templates to take away

Day 2 Methods and tools in practice

- Digital go-to-market
- Financial basics for owners

Day 3 Diagnosis and problem solving

- Business models and planning
- Group discussion and peer review

Day 4 Quality, safety and documentation

- Funding and investors
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Growth and scaling
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Business Plan Financials: principles and standards

- Governance and succession
- Checklists and templates to take away

Day 2 Methods and tools in practice

- Digital go-to-market
- Financial basics for owners

Day 3 Diagnosis and problem solving

- Business models and planning
- Group discussion and peer review

Day 4 Quality, safety and documentation

- Funding and investors
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Growth and scaling
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
13–24 Jun 2027	10-day classroom	Doha	Arabic	8,950
4–8 Jul 2027	5-day classroom	Riyadh	Arabic	4,750
13–17 Sep 2027	5-day online	Live online	Arabic	2,950
14–18 Nov 2027	5-day classroom	Kuwait City	Arabic	4,750
3–14 Apr 2028	10-day online	Live online	Arabic	5,450
1–5 May 2028	5-day classroom	Geneva	English	4,750
2–13 Jul 2028	10-day classroom	Riyadh	Arabic	8,950
15–19 Oct 2028	5-day classroom	Manama	Arabic	4,750
14–18 Jan 2029	5-day classroom	Kuwait City	Arabic	4,750

Dates	Format	City	Language	Fee (USD)
11–22 Feb 2029	10-day classroom	Manama	Arabic	8,950
7–11 May 2029	5-day classroom	Singapore	English	4,750
6–10 Aug 2029	5-day online	Live online	Arabic	2,950
21 Jan – 1 Feb 2030	10-day online	Live online	Arabic	5,450
18–22 Feb 2030	5-day classroom	Abu Dhabi	Arabic	4,750
14–18 Apr 2030	5-day classroom	Amman	Arabic	4,750
14–25 Oct 2030	10-day classroom	Amsterdam	English	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/