Garnet
Garnet Global Training Center

GGT-ER-112

Entrepreneurship, SMEs & Family Business **New from 2028**

Building AI-First Startups

بناء الشركات الناشئة المعتمدة على الذكاء الاصطناعي

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Building AI-First Startups turns established good practice into step-by-step methods that participants rehearse in exercises and then apply at work. Start, grow and govern businesses, from first idea to family succession. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Apply the methods and standards of Building AI-First Startups to real tasks.
- Diagnose common problems and identify root causes.
- Interpret data and results correctly and act on them.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.

Who should attend

Founders, SME owners, family business members and innovation managers. Practitioners with one to five years of experience benefit most.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Building AI-First Startups: principles and standards

- Growth and scaling
- Checklists and templates to take away

Day 2 Methods and tools in practice

- Governance and succession
- Digital go-to-market

Day 3 Diagnosis and problem solving

- Financial basics for owners
- Group discussion and peer review

Day 4 Quality, safety and documentation

- Business models and planning
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Funding and investors
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Building AI-First Startups: principles and standards

- Growth and scaling
- Checklists and templates to take away

Day 2 Methods and tools in practice

- Governance and succession
- Digital go-to-market

Day 3 Diagnosis and problem solving

- Financial basics for owners
- Group discussion and peer review

Day 4 Quality, safety and documentation

- Business models and planning
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Funding and investors
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
3–14 Apr 2028	10-day online	Live online	Arabic	5,450
8–19 May 2028	10-day classroom	London	English	8,950
19–23 Jun 2028	5-day classroom	Istanbul	English	4,750
1–5 Oct 2028	5-day classroom	Cairo	Arabic	4,750
19–23 Feb 2029	5-day online	Live online	Arabic	2,950
17–21 Jun 2029	5-day classroom	Kuwait City	English	4,750
18–22 Nov 2029	5-day classroom	Jeddah	Arabic	4,750
3–14 Dec 2029	10-day classroom	London	English	8,950
18 Feb – 1 Mar 2030	10-day online	Live online	Arabic	5,450

Dates	Format	City	Language	Fee (USD)
1–12 Apr 2030	10-day classroom	Casablanca	English	8,950
8–12 Jul 2030	5-day classroom	London	English	4,750
11–15 Nov 2030	5-day classroom	Amsterdam	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/