Garnet
Garnet Global Training Center

GGT-ER-123

Entrepreneurship, SMEs & Family Business

Bootstrapping & Cash Management

التمويل الذاتي وإدارة النقد

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

This program treats Bootstrapping & Cash Management as a managed system: policies, roles, resources, performance indicators and continual improvement. Start, grow and govern businesses, from first idea to family succession. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Set up and run Bootstrapping & Cash Management as a managed process with clear roles.
- Manage contractors, suppliers and internal customers.
- Plan resources, budgets and schedules realistically.
- Define KPIs and build simple dashboards for management.
- Control risk, quality and compliance in this area.

Who should attend

Founders, SME owners, family business members and innovation managers. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Business models and planning
- Funding and investors
- Growth and scaling
- Governance and succession
- Digital go-to-market
- Financial basics for owners

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Bootstrapping & Cash Management: the management framework

- Financial basics for owners
- Hands-on workshop on a workplace challenge

Day 2 Planning, resources and budgets

- Business models and planning
- Funding and investors

Day 3 Performance measurement and control

- Growth and scaling
- Common mistakes and how to avoid them

Day 4 Risk, compliance and improvement

- Governance and succession
- Regional and international case studies

Day 5 Management case study and action plan

- Digital go-to-market
- Checklists and templates to take away

10-day outline

Day 1 Bootstrapping & Cash Management: the management framework

- Financial basics for owners
- Hands-on workshop on a workplace challenge

Day 2 Planning, resources and budgets

- Business models and planning
- Funding and investors

Day 3 Performance measurement and control

- Growth and scaling
- Common mistakes and how to avoid them

Day 4 Risk, compliance and improvement

- Governance and succession
- Regional and international case studies

Day 5 Management case study and action plan

- Digital go-to-market
- Checklists and templates to take away

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Group discussion and peer review

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Measurement and reporting

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
11–15 Jan 2027	5-day online	Live online	English	2,950
1–5 Mar 2027	5-day classroom	Istanbul	English	4,750
14–18 Jun 2027	5-day classroom	London	English	4,750
4–15 Jul 2027	10-day classroom	Jeddah	English	8,950
17–21 Jan 2028	5-day classroom	Kuala Lumpur	English	4,750
20–31 Mar 2028	10-day online	Live online	English	5,450
1–5 Oct 2028	5-day classroom	Manama	English	4,750
20 Nov – 1 Dec 2028	10-day classroom	Abu Dhabi	Arabic	8,950
9–13 Apr 2029	5-day online	Live online	English	2,950

Dates	Format	City	Language	Fee (USD)
3–7 Jun 2029	5-day classroom	Doha	Arabic	4,750
1–5 Oct 2029	5-day classroom	Paris	English	4,750
3–14 Dec 2029	10-day classroom	Abu Dhabi	Arabic	8,950
8–12 Apr 2030	5-day classroom	Geneva	English	4,750
17–28 Jun 2030	10-day classroom	Abu Dhabi	Arabic	8,950
11–15 Aug 2030	5-day classroom	Cairo	Arabic	4,750
11–22 Nov 2030	10-day online	Live online	Arabic	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/