Garnet
Garnet Global Training Center

GGT-PS-102

Workplace Psychology & Behavioural Science

Behavioural Economics for Managers

الاقتصاد السلوكي للمديرين

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

Behavioural Economics for Managers equips managers and specialists to plan, organise and control this area of work, set targets and measure results. Apply behavioural science to motivation, decisions, safety and wellbeing at work. Choose 5 or 10 days, classroom or live online, English or Arabic; organisations can also run it in-house and adapt the examples to their own work.

What you will be able to do

- Set up and run Behavioural Economics for Managers as a managed process with clear roles.
- Manage contractors, suppliers and internal customers.
- Plan resources, budgets and schedules realistically.
- Define KPIs and build simple dashboards for management.
- Control risk, quality and compliance in this area.

Who should attend

HR and L&D professionals, managers, safety leaders and organisational development teams. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- How people decide
- Motivation and engagement
- Behaviour change methods
- Assessment tools
- Wellbeing at work
- Ethics in applied psychology

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Behavioural Economics for Managers: the management framework

- Wellbeing at work
- Measurement and reporting

Day 2 Planning, resources and budgets

- Ethics in applied psychology
- How people decide

Day 3 Performance measurement and control

- Motivation and engagement
- Hands-on workshop on a workplace challenge

Day 4 Risk, compliance and improvement

- Behaviour change methods
- Common mistakes and how to avoid them

Day 5 Management case study and action plan

- Assessment tools
- Regional and international case studies

10-day outline

Day 1 Behavioural Economics for Managers: the management framework

- Wellbeing at work
- Measurement and reporting

Day 2 Planning, resources and budgets

- Ethics in applied psychology
- How people decide

Day 3 Performance measurement and control

- Motivation and engagement
- Hands-on workshop on a workplace challenge

Day 4 Risk, compliance and improvement

- Behaviour change methods
- Common mistakes and how to avoid them

Day 5 Management case study and action plan

- Assessment tools
- Regional and international case studies

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Checklists and templates to take away

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Group discussion and peer review

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
7–11 Jun 2027	5-day classroom	Kuala Lumpur	English	4,750
19–30 Jul 2027	10-day classroom	London	English	8,950
16–20 Aug 2027	5-day online	Live online	English	2,950
15–19 Nov 2027	5-day classroom	Amsterdam	English	4,750
14–18 Feb 2028	5-day classroom	Amsterdam	English	4,750
21–25 Aug 2028	5-day classroom	Kuala Lumpur	English	4,750
11–22 Sep 2028	10-day classroom	Singapore	English	8,950
6–17 Nov 2028	10-day online	Live online	English	5,450
2–6 Apr 2029	5-day classroom	Vienna	English	4,750

Dates	Format	City	Language	Fee (USD)
10–14 Jun 2029	5-day classroom	Riyadh	English	4,750
16–27 Jul 2029	10-day classroom	London	English	8,950
6–10 Aug 2029	5-day online	Live online	Arabic	2,950
14–25 Jan 2030	10-day classroom	Abu Dhabi	Arabic	8,950
14–18 Jul 2030	5-day classroom	Riyadh	Arabic	4,750
18–22 Aug 2030	5-day classroom	Manama	Arabic	4,750
21 Oct – 1 Nov 2030	10-day online	Live online	English	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/