Garnet
Garnet Global Training Center

GGT-AU-110

Automotive, Fleet & Transport

Automotive Dealership Management

إدارة وكالات السيارات

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (management)**

Overview

This program treats Automotive Dealership Management as a managed system: policies, roles, resources, performance indicators and continual improvement. Fleet, workshop and transport programs for operators, dealers and public transport. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Set up and run Automotive Dealership Management as a managed process with clear roles.
- Manage contractors, suppliers and internal customers.
- Plan resources, budgets and schedules realistically.
- Define KPIs and build simple dashboards for management.
- Control risk, quality and compliance in this area.

Who should attend

Fleet and transport managers, workshop supervisors and dealership staff. It suits supervisors, section heads and specialists who manage, or are about to manage, this area.

Key topics

- Fleet economics
- Maintenance and workshop management
- Driver safety
- Telematics and data
- Regulation and compliance
- Electrification

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Automotive Dealership Management: the management framework

- Fleet economics
- Measurement and reporting

Day 2 Planning, resources and budgets

- Maintenance and workshop management
- Driver safety

Day 3 Performance measurement and control

- Telematics and data
- Hands-on workshop on a workplace challenge

Day 4 Risk, compliance and improvement

- Regulation and compliance
- Common mistakes and how to avoid them

Day 5 Management case study and action plan

- Electrification
- Regional and international case studies

10-day outline

Day 1 Automotive Dealership Management: the management framework

- Fleet economics
- Measurement and reporting

Day 2 Planning, resources and budgets

- Maintenance and workshop management
- Driver safety

Day 3 Performance measurement and control

- Telematics and data
- Hands-on workshop on a workplace challenge

Day 4 Risk, compliance and improvement

- Regulation and compliance
- Common mistakes and how to avoid them

Day 5 Management case study and action plan

- Electrification
- Regional and international case studies

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Checklists and templates to take away

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Group discussion and peer review

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
10–14 Jan 2027	5-day classroom	Riyadh	English	4,750
7–11 Mar 2027	5-day classroom	Muscat	English	4,750
9–13 Aug 2027	5-day online	Live online	Arabic	2,950
5–16 Sep 2027	10-day classroom	Cairo	English	8,950
2–6 Jan 2028	5-day classroom	Riyadh	Arabic	4,750
17–28 Apr 2028	10-day online	Live online	English	5,450
3–14 Jul 2028	10-day classroom	Istanbul	English	8,950
4–8 Dec 2028	5-day classroom	Kuala Lumpur	English	4,750
5–9 Mar 2029	5-day classroom	Singapore	English	4,750

Dates	Format	City	Language	Fee (USD)
7–18 May 2029	10-day classroom	Abu Dhabi	Arabic	8,950
13–17 Aug 2029	5-day online	Live online	Arabic	2,950
12–16 Nov 2029	5-day classroom	Dubai	Arabic	4,750
3–7 Jun 2030	5-day classroom	Istanbul	English	4,750
7–18 Oct 2030	10-day online	Live online	English	5,450
18–29 Nov 2030	10-day classroom	Paris	English	8,950
9–13 Dec 2030	5-day classroom	London	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/