Garnet
Garnet Global Training Center

GGT-SP-107

Sports Management & Wellbeing

Athlete Development Pathways

مسارات تطوير الرياضيين

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Intermediate (practitioner)**

Overview

Athlete Development Pathways focuses on how the work is actually done: the methods, checks and decisions practitioners use every day, illustrated with real cases from the region. Management programs for clubs, federations, venues and workplace wellbeing teams. It runs as a 5-day or 10-day program in English or Arabic, in classrooms in Dubai, Riyadh, Cairo, London, Istanbul and other cities, or live online, and can be delivered in-house.

What you will be able to do

- Apply the methods and standards of Athlete Development Pathways to real tasks.
- Follow safe, compliant and documented work practices.
- Avoid the mistakes that most often cause rework or failure.
- Share good practice with your team.
- Use the right tools, checks and calculations step by step.

Who should attend

Club and federation managers, coaches, venue operators and wellbeing leads. Practitioners with one to five years of experience benefit most.

Key topics

- Sport governance
- Commercial and sponsorship
- Venue operations
- Athlete development
- Fan engagement
- Health and wellbeing

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Athlete Development Pathways: principles and standards

- Commercial and sponsorship
- Measurement and reporting

Day 2 Methods and tools in practice

- Venue operations
- Athlete development

Day 3 Diagnosis and problem solving

- Fan engagement
- Hands-on workshop on a workplace challenge

Day 4 Quality, safety and documentation

- Health and wellbeing
- Common mistakes and how to avoid them

Day 5 Workshop, assessment and action plan

- Sport governance
- Regional and international case studies

10-day outline

Day 1 Athlete Development Pathways: principles and standards

- Commercial and sponsorship
- Measurement and reporting

Day 2 Methods and tools in practice

- Venue operations
- Athlete development

Day 3 Diagnosis and problem solving

- Fan engagement
- Hands-on workshop on a workplace challenge

Day 4 Quality, safety and documentation

- Health and wellbeing
- Common mistakes and how to avoid them

Day 5 Workshop, assessment and action plan

- Sport governance
- Regional and international case studies

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Checklists and templates to take away

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Group discussion and peer review

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
4–8 Jan 2027	5-day classroom	Istanbul	English	4,750
17–28 May 2027	10-day classroom	London	English	8,950
16–20 Aug 2027	5-day online	Live online	English	2,950
10–14 Oct 2027	5-day classroom	Jeddah	Arabic	4,750
9–13 Jan 2028	5-day classroom	Doha	Arabic	4,750
17–28 Apr 2028	10-day classroom	Vienna	English	8,950
20–24 Nov 2028	5-day classroom	Dubai	English	4,750
18–29 Dec 2028	10-day online	Live online	English	5,450
9–13 Apr 2029	5-day online	Live online	Arabic	2,950

Dates	Format	City	Language	Fee (USD)
13–17 May 2029	5-day classroom	Riyadh	English	4,750
16–27 Jul 2029	10-day classroom	Dubai	Arabic	8,950
17–21 Sep 2029	5-day classroom	Paris	English	4,750
20–24 Jan 2030	5-day classroom	Amman	Arabic	4,750
3–7 Feb 2030	5-day classroom	Riyadh	Arabic	4,750
13–24 May 2030	10-day classroom	Vienna	English	8,950
9–20 Sep 2030	10-day online	Live online	English	5,450

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/