Garnet
Garnet Global Training Center

GGT-DT-101

AI, Digital Transformation & Cybersecurity

Artificial Intelligence for Business Leaders

الذكاء الاصطناعي لقادة الأعمال

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Artificial Intelligence for Business Leaders is a leadership program that connects strategic choices with execution, people and results. Practical AI, data and security skills for organisations moving their work onto digital platforms. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Set direction and priorities for Artificial Intelligence for Business Leaders in your organisation.
- Influence boards, peers and external stakeholders.
- Balance short-term results with long-term value.
- Build a personal leadership agenda for the next year.
- Make sound decisions with incomplete information.

Who should attend

Managers, IT and data professionals, analysts and digital transformation teams. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- AI use cases and value mapping
- Data quality and governance
- Hands-on tools and prompting
- Security threats and controls
- Responsible AI and regulation
- Roadmaps and change adoption

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

WhatsApp: +971 56 674 7382

Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of Artificial Intelligence for Business Leaders

- Hands-on tools and prompting
- Checklists and templates to take away

Day 2 Setting direction and priorities

- Security threats and controls
- Responsible AI and regulation

Day 3 Leading people through change

- Roadmaps and change adoption
- Group discussion and peer review

Day 4 Decisions, risk and stakeholders

- AI use cases and value mapping
- Measurement and reporting

Day 5 Leadership commitments and action plan

- Data quality and governance
- Hands-on workshop on a workplace challenge

10-day outline

Day 1 Strategic context of Artificial Intelligence for Business Leaders

- Hands-on tools and prompting
- Checklists and templates to take away

Day 2 Setting direction and priorities

- Security threats and controls
- Responsible AI and regulation

Day 3 Leading people through change

- Roadmaps and change adoption
- Group discussion and peer review

Day 4 Decisions, risk and stakeholders

- AI use cases and value mapping
- Measurement and reporting

Day 5 Leadership commitments and action plan

- Data quality and governance
- Hands-on workshop on a workplace challenge

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Regional and international case studies

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
21 Mar – 1 Apr 2027	10-day classroom	Jeddah	English	8,950
7–11 Jun 2027	5-day online	Live online	Arabic	2,950
4–8 Oct 2027	5-day classroom	Amsterdam	English	4,750
19–23 Dec 2027	5-day classroom	Cairo	Arabic	4,750
10–21 Jan 2028	10-day classroom	Amsterdam	English	8,950
21–25 Feb 2028	5-day classroom	Paris	English	4,750
10–14 Apr 2028	5-day classroom	Kuala Lumpur	English	4,750
7–18 Aug 2028	10-day online	Live online	English	5,450
12–23 Feb 2029	10-day classroom	Kuala Lumpur	English	8,950

Dates	Format	City	Language	Fee (USD)
2–6 Apr 2029	5-day online	Live online	English	2,950
16–20 Jul 2029	5-day classroom	Geneva	English	4,750
12–16 Nov 2029	5-day classroom	Istanbul	English	4,750
7–11 Jan 2030	5-day classroom	Singapore	English	4,750
17–28 Mar 2030	10-day classroom	Riyadh	Arabic	8,950
19–30 Aug 2030	10-day online	Live online	English	5,450
7–11 Oct 2030	5-day classroom	Abu Dhabi	English	4,750

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/