Garnet
Garnet Global Training Center

GGT-DT-121

AI, Digital Transformation & Cybersecurity

AI Strategy & Use-Case Prioritisation

استراتيجية الذكاء الاصطناعي وترتيب أولويات حالات الاستخدام

Duration	Language	Formats	Hours	Level
5 or 10 days	**English or Arabic**	**Classroom, online, in-house**	**35 / 70**	**Leadership & strategy**

Overview

Senior participants in AI Strategy & Use-Case Prioritisation work on real strategic questions, test their thinking with peers and leave with decisions they can act on. Practical AI, data and security skills for organisations moving their work onto digital platforms. You can join a public session in one of 20 cities or live online, in English or Arabic, or bring the course in-house with examples from your own operations.

What you will be able to do

- Set direction and priorities for AI Strategy & Use-Case Prioritisation in your organisation.
- Make sound decisions with incomplete information.
- Align people, structure and culture with strategy.
- Lead change and handle resistance constructively.
- Influence boards, peers and external stakeholders.

Who should attend

Managers, IT and data professionals, analysts and digital transformation teams. It is aimed at managers and executives who set direction and are accountable for results.

Key topics

- AI use cases and value mapping
- Data quality and governance
- Hands-on tools and prompting
- Security threats and controls
- Responsible AI and regulation
- Roadmaps and change adoption

Formats and fees

5-day classroom	**USD 4,750**
5-day online	**USD 2,950**
10-day classroom	**USD 8,950**
10-day online	**USD 5,450**
In-house	**Quotation per group**

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: garnettrainings.com

Sharjah Publishing City Free Zone, Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Strategic context of AI Strategy & Use-Case Prioritisation

- Responsible AI and regulation
- Group discussion and peer review

Day 2 Setting direction and priorities

- Roadmaps and change adoption
- AI use cases and value mapping

Day 3 Leading people through change

- Data quality and governance
- Measurement and reporting

Day 4 Decisions, risk and stakeholders

- Hands-on tools and prompting
- Hands-on workshop on a workplace challenge

Day 5 Leadership commitments and action plan

- Security threats and controls
- Common mistakes and how to avoid them

10-day outline

Day 1 Strategic context of AI Strategy & Use-Case Prioritisation

- Responsible AI and regulation
- Group discussion and peer review

Day 2 Setting direction and priorities

- Roadmaps and change adoption
- AI use cases and value mapping

Day 3 Leading people through change

- Data quality and governance
- Measurement and reporting

Day 4 Decisions, risk and stakeholders

- Hands-on tools and prompting
- Hands-on workshop on a workplace challenge

Day 5 Leadership commitments and action plan

- Security threats and controls
- Common mistakes and how to avoid them

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Regional and international case studies

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- Checklists and templates to take away

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
18–29 Jan 2027	10-day classroom	Geneva	English	8,950
8–12 Mar 2027	5-day classroom	Abu Dhabi	English	4,750
1–5 Aug 2027	5-day classroom	Riyadh	English	4,750
20–24 Dec 2027	5-day online	Live online	Arabic	2,950
3–7 Jan 2028	5-day classroom	Casablanca	English	4,750
7–18 Aug 2028	10-day online	Live online	English	5,450
17–28 Sep 2028	10-day classroom	Muscat	Arabic	8,950
20–24 Nov 2028	5-day classroom	Paris	English	4,750
19–23 Feb 2029	5-day classroom	Geneva	English	4,750

Dates	Format	City	Language	Fee (USD)
2–13 Apr 2029	10-day classroom	Amsterdam	English	8,950
4–8 Jun 2029	5-day online	Live online	English	2,950
21–25 Oct 2029	5-day classroom	Jeddah	Arabic	4,750
12–16 Aug 2030	5-day classroom	Kuala Lumpur	English	4,750
1–5 Sep 2030	5-day classroom	Jeddah	Arabic	4,750
21 Oct – 1 Nov 2030	10-day online	Live online	Arabic	5,450
11–22 Nov 2030	10-day classroom	Istanbul	English	8,950

Customised and in-house versions of this course are available on request. garnettrainings.com/en/customise/